



# LEweek 2015

*"Academics and professionals designing better policies"*

The **London Behavioural and Experimental Group (LBEG)**, the **Middlesex Behavioural Economics Group (BEC)**, and the **Centre for Behaviour Change (CBC)** at University College London (UCL) are pleased to announce a roundtable between academics and practitioners to discuss about the use of behavioural interventions in policy.

**Chair:** Prof Antonio Cabrales: UCL, Economics, CBC; LBEG

**Speakers:**

- Dr Dan Berry: Behavioural Insights Advisor, NHS England Strategy Group
- Dr Tim Chadborn: Behavioural Insight Lead Researcher, Public Health England
- Dr Benedikt Herrmann: Team Leader, Behavioural Economics Team, Health & Consumer Protection, European Commission
- Dr Alison Mclean: Head, Behavioural Research, Swiss Re

**Organizers:**

- Prof Pablo Branas Garza: BEC Leader, Middlesex University London; LBEG
- Prof Antonio Cabrales: Economics, University College London; LBEG
- Dr Matteo M Galizzi: London School of Economics; LBEG
- Dr Ericka Rascon: Economics, BEC, Middlesex University London

**Venue:** Middlesex University London, College Building (room C219)

- 16:00 to 16:15 Welcome
- 16:15 to 18:15 Roundtable
- 18:15 to 19:30 Drinks and snacks

This event is partly supported by the ESRC

